# TV entertainment and advertisements on One screen
## SuperSign TV LX530S

The LX530S includes a built-in TV tuner to broadcast TV programs and deliver advertisements simultaneously.
This affordable solution allows you to create content and manage displays using the SuperSign™ software.
The 74 screen templates included with the display make it easier than ever for anyone to create dazzling content.

• Built-in speakers and TV tuner
• Wi-Fi Dongle Ready
• USB Plug and Play
• Fail Over
• SuperSign Lite/W/M/N/C Compatibility

**Screen Sizes**
42", 32H"

### Simple Connectivity
With built-in SoC* and Wi-Fi dongle support, installation has been simplified. By removing the external media player and Ethernet/RS232C cables, the total cost of ownership (TCO) can be reduced.
* System on Chip

### Fail Over
The USB failover function enables content to be displayed without dead spots when no input signal is available. It supports files in JPG format with a maximum file size of 10 MB.
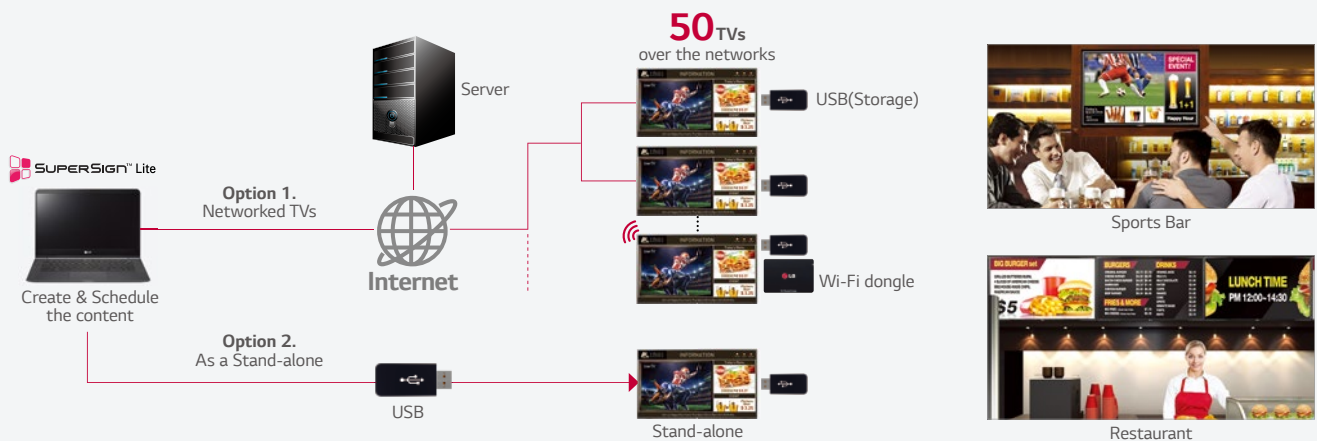
### Content Management
The SuperSign™ Solution includes SuperSign Lite, W, and C features to provide digital media editing, scheduling, distribution, and management capabilities. By installing SuperSign W on a server, you can manage up to 1000 TVs.

## SuperSign™ Solutions

### SuperSign™ Lite

• Supports a single user and up to 50 clients
• Includes dedicated TV templates
• Features a playlist editor



Create & Schedule the content

**Option 1.**
Networked TVs

**Option 2.**
As a Stand-alone

USB

Server

Internet

**50** TVs
over the networks

USB(Storage)

Wi-Fi dongle

Stand-alone

Sports Bar

Restaurant

LG
Life's Good

## Specifications

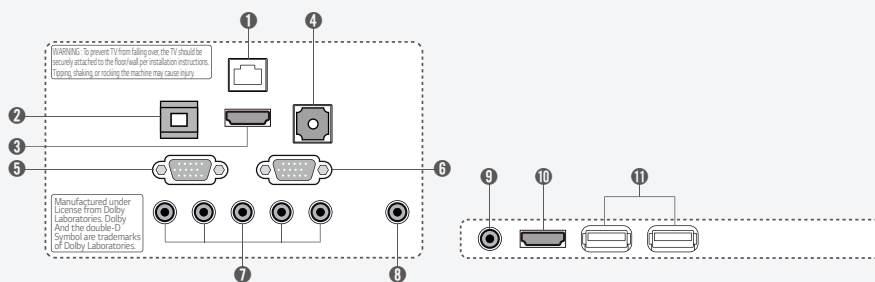| | | LX530S |
|---|---|---|
| **DISPLAY** | Screen Size | 42" / 32H" |
| | Type | LED (Slim Direct) |
| | Resolution | 42": 1,920 x 1,080 (FHD) / 32H": 1,366 x 768 (HD) |
| | Brightness | 300cd/m$^2$ |
| **BROADCASTING SYSTEM** | Analog | PAL/NTSC-M |
| | Digital | DVB-C |
| **AUDIO** | Audio Output | 10W + 10W |
| **HOSPITALITY FEATURES** | | Welcome Screen (Splash Image, Video), Lock Mode, One Channel Map, Multi IR Code, Hotel Mode, USB Cloning, IR Out (RS-232C), USB Auto Play Back, External Speaker out, Real Time Clock |
| **GENERAL FEATURES** | Connectivity | MHL |
| | Management | Remote diagnostics / Self diagnostics |
| | Interactivity | HDMI-CEC (without ARC), HTNG-CEC |
| | RJP Interface | RS232C, HDMI CEC |
| | Auto Off / Auto Sleep | O |
| | Smart Energy Saving | O |
| | Anti-theft System | Kensington Lock |
| **INTERFACE** | Side | HDMI In, USB 2.0(2), Headphone Out (3.5mm Phone Jack) |
| | Rear | RF In, AV In (Composite), Component In (Y, Pb, Pr) + Audio (L/R), Digital Audio Out (Optical), RGB In (D-sub 15pin), PC Audio Input, RS-232C (D-sub 9pin), HDMI In, LAN (RJ45), Ext Speaker out (3.5mm Phone Jack) |
| **ACCESSORY** | | L-CON, Power cord, CD title (Simple manual) |
| **POWER** | Voltage, Hz | 100 ~ 240V, 50/60Hz |
| | Typical (Watts) | 42" : 83.7W / 32H" : 59.0W |
| | Stand-by | 42" : 0.26W / 32H" : 0,25W |
| **STANDARD APPROVAL** | Safety | CB, BIS, SIRIM, TISI, BPS, PSB, SNI |
| | Environment | CISPR |
| | Etc. | MEPS, Tick, EE, CIF, BEE, Freeview |
| **SOFTWARE COMPATIBILITY** | | SuperSign Lite/W/M/N/C SuperSign Simple Editor (Available from Oct. 2015) *SuperSign W/M/N (Paid) |

## Dimension (unit : mm)

| | 42" | 32H" |
|---|---|---|
| Set Size (With Stand, W x H x D, mm) | 961 x 610 x 218 | 732 x 481 x 207 |
| Set Weight (With Stand, Set, kg) | 9.5 | 6.2 |
| VESA Compatibility (mm) | 400 x 400 | 200 x 200 |

## Interface

**42"/ 32H"**

❶ LAN
❷ OPTICAL DIGITAL AUDIO OUT
❸ HDMI
❹ EXTERNAL SPEAKER OUT
❺ RGB IN
❻ RS-232C IN
❼ COMPONENT IN / AV IN
❽ ANTENNA / CABLE IN
❾ H/P OUT
❿ HDMI IN 2(MHL)
⓫ USB IN

WARNING: To prevent TV from falling over, the TV should be securely attached to the floor/wall per installation instructions. Tipping, shaking, or rocking the machine may cause injury.

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**More info** www.lgcommercial.com
youtube.com/c/LGECommercialDisplay

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